

URBAN ART FESTIVAL 2011

Vendor Information & Application

www.TacomaUrbanArt.com

Vendor Booth Information

Location: Thea Foss Waterway, Tacoma, WA

Dates & Times: Saturday & Sunday, 12pm - 9pm, June 25th & 26th, 2011

The Urban Art Festival Crew invites you to participate in our 6th annual Urban Art Festival, a celebration of expression through music, art, spinning, fashion, performance, crafts, healing, sustainable living, tasty foods & dancing. Keeping it fresh and hip, our stages will provide an array of live musical acts, DJs and local fashion designers. There will be family-friendly activities and hands-on creations for the kids and more!

As our festival grows each year, it is very important to us that we generate a solid relationship with our performers, vendors & teachers. It is our goal to make your experience as positively memorable as it can be, and to provide your business with exposure to a large, diversified cross section of the local Tacoma community.

Festival Information

- The Urban Art Festival will take place on Saturday and Sunday, June 25th and 26th, 2011 from noon to 9pm. The Festival will extend from the Museum of Glass, located at 1801 Dock Street in Tacoma, WA, down the Thea Foss Waterway, to underneath and just past the 21st Street Bridge. Inquire for directions and accessibility.
- Our promotional strategy consists of our website, handbills, flyers, posters, media write ups and word of mouth, is community-wide, and historically effective.

Vendor Information

- Booth spaces are 10x10. Table spaces are 6x4. Blanket spaces are 6x6 and limited to grassed areas of the park.
- It will be the responsibility of all vendors to have applicable licenses & permits on site for the city of Tacoma and/or Health Dept.
- All vendors must provide their own tents, umbrellas, tables, chairs, structures and display materials. Please be prepared for inclement weather. Our challenge to you is to be creative with your space. Aesthetic appeal is appreciated.
- We will provide you with a booth number within a week before the festival.

The Urban Art Festival takes place on city streets, therefore no alcohol, no drugs, no fires, no firearms, and no violence. Dogs are allowed on leashes.

Set & Strike Times

- Load in begins Friday, June 24th at 6pm and Saturday & Sunday at 8:30am. Please be set-up by 11:30 with all vehicles removed. The festival is on a Saturday and Sunday so parking is available, but may be a couple blocks away.
- Break down may begin after 8:00pm. No cars will be allowed in until after 9pm.

**** Application Due Date ****

** June 11th, 2011 **

Art/Craft Booths

- Quality original hand made arts & craft vendors of all mediums. Commercially manufactured goods will not be accepted.
- Please include 2 non returnable photos or color copies of your craft or web site.
- Non-refundable booth fee will be required by accepted artists.
- Electricity is not available to everyone. If you must have electricity, we will do our best to accommodate you.
- You will be required to keep all your booth materials within your allotted space. Do not try to set up a 10x10 tent in a table space or you will be required to pay for a 10x10 space.
- Applications will be considered with regard to aesthetic appeal as well as to the purpose and visions of the Urban Art Festival.
- Please provide an accurate description of your products. We try our best to ensure a diverse range of goods, not only for the public, but to ensure minimal competition among the vendors. If your application says you only sell jewelry, but you set up a massage booth and sell snacks as well, you may be asked to leave.

Food Vendors

- Vendors must have a food service permit issued by Tacoma-Pierce County Health Department & a current food worker card. Food vendor packets are available through the Health Department.
- Please include all menu items and prices
- Please specify power needs (watts and amps), as well as if you can provide your own power.

Vendor Application

Festival Dates: June 25th & 26th, Saturday & Sunday 12pm - 9pm

Company Name _____

Contact Name _____ **Phone** _____

Cell _____

Address _____ **Apt #** _____

City _____ **State** _____ **Zip** _____

Email _____

Website www. _____

Please include a non-returnable photo or color copy of your items and/or booth or web site.

*Booth Fees *non refundable*

- Food/ Beverage items.....\$120.00 negotiable space
- Arts/Craft/ non-food items.....\$65.00 1-day, \$85.00 2-day for 10x10 tent space
- Arts/Craft/ non-food items.....\$35.00, \$50.00 2-day for 6x4 table space
- Arts/Craft/ non-food items.....\$20.00 blanket space

Product Description:

Special Requirements?

Questionnaire (optional)

Did you attend this Festival last year? _____

What did you like?

What could we do differently?

In participating with the "Urban Art Festival", the undersigned agrees to hold harmless Urban Art Festival, Bumblebee Visions, Zoe and all members, associates, sponsors, contributors and staff of the "Urban Art Festival", and City of Tacoma. I agree to follow the rules and directives of the staff and volunteers as set forth. I have read and agree to all terms as written in this Agreement.

Thank you !

From all of us at Urban Art Festival, and countless others that will benefit from your participation

Please make a copy of these pages for your records.

Printed Name: _____

Signed: _____

Date: _____

Mail your **payable check/ money order**
and **signed application** to:

**Lisa Fruichantie
Urban Art Festival
123 N Yakima Ave #304
Tacoma, WA 98403**

****Applications Due**
June 11th 2010**